

# Scenario Planning Peer Workshop Chico, California

**DRAFT**  
**August 9, 2006**

<b>8:30 am</b>	<b>Welcome</b>	<b>State of California</b>
FHWA California Division - Wade Hobbs California Department of Transportation - Katie Benouar		
<b>8:45 am</b>	<b>Workshop Goals and Introductions</b>	<b>Jody McCullough</b> FHWA Office of Planning
Self-introductions by participants.		
<b>9:00 am</b>	<b>Presentation</b>	<b>Jody McCullough</b> FHWA Office of Planning
<b>Overview of Scenario Planning</b>		
<i>Objective of this presentation:</i> Jody McCullough will provide participants with an introduction to the concept of scenario planning, why it is important to FHWA, where it has been used, what FHWA sponsored activities have taken place and what other FHWA initiatives are planned.		
<b>9:15 am</b>	<b>Presentation</b>	<b>Katie Benouar</b> California Department of Transportation
<b>Overview of the California Blueprint Program</b>		
<i>Objective of this presentation:</i> Katie Benouar will provide participants with an introduction to the California Regional Blueprint Planning Program, and why the California Department of Transportation is endorsing the concept of scenario planning through this program.		
<b>9:30 am</b>	<b>Presentation</b>	<b>Chris Devine</b> Butte County Association of Governments
<b>Overview of Trends – Butte County</b>		
<i>Background:</i> BCAG is responsible for the preparation of all federal and state transportation plans that secure funding for the region's highways, transit, streets and roads, pedestrian and other transportation system improvements. BCAG is also the administrative and policymaking body for the region's public transit services.		
<b>9:45 am</b>	<b>Presentation</b>	<b>Dan Little</b> Shasta County Regional Transportation Planning Agency
<b>Overview of Trends – Shasta County</b>		
<i>Background:</i> The Shasta County Regional Transportation Planning Agency is the agency responsible for transportation planning for the Shasta County region, including the three cities and the unincorporated area.		
<b>10:00 am</b>	<b>Presentation</b>	<b>Local Presenter</b> Tahoe Regional Planning Agency
<b>Overview of Trends – Tahoe Region</b>		
<i>Background:</i> The Tahoe Regional Planning Agency cooperatively leads the effort to preserve, restore, and enhance the unique natural and human environment of the Lake Tahoe region now and in the future.		
<b>10:15 am</b>	<b>Questions and Discussion</b>	
<b>10:30 am</b>	<b>Break</b>	

*Group discussion questions – examples:*

- Each group will have a facilitator, a peer and flip chart for recording key points.

**Harrison Rue**  
Thomas Jefferson Planning  
District Commission

**Objective of this presentation:** To provide an opportunity for participants to hear from a medium-sized region experiencing steady population growth about how scenario planning has been implemented successfully as well as to recall key lessons learned.

**Presenter**  
Merced County Association of  
Governments

**Objective of this presentation:** To provide an opportunity for participants to hear from a local area about how scenario planning has been implemented successfully as well as to recall key lessons learned.

**12:30 pm** **Working Lunch: Break-out Group Discussions**

**Brian Betlyon**  
FHWA Resource Center

**Objective of this presentation:** To provide an overview of the wide range of decision making support tools available to transportation planning agencies to engage the public in understanding the potential impact of scenarios. Based on this presentation, participants will be able to identify the support tools most applicable to engaging the public on scenarios in their region or community.

**Presenter**  
University of California, Davis

**Background:** UPLAN is a GIS-based model for testing urban growth scenarios. UPLAN is interactive, that is the user can change the population growth rate, or other basic assumptions, such as: employees per household, households per acre, and employees per acre. The user can also change the assumed

proportions of land use types, such as high-density commercial v. low-density commercial, or high-, medium-, and low-density residential. Proportions of employment land use types can also be changed.

*Objective of this presentation:* To provide an overview of a tool that has been used in California.

**2:50 pm**

**Questions and Discussion**

**3:00 pm**

**Break-out Group discussions**

*Group discussion questions – example:*

- What regional values do we want to preserve?
- Do we want to use a scenario-planning tool?

**3:30 pm**

**Adjourn**